



Stop Wasting Money. Start Optimising.

Unlock Hidden Savings with a Comprehensive Packaging Audit.
Is Your Packaging Working for You, or Against You?

Many businesses view packaging as a simple necessity—a cost to be tolerated. But your packaging, from the material it's made of to how it's packed and shipped, is a powerful tool. Without a proper review, you could be losing thousands to:

- ✖ Excessive Material Usage: Paying for materials you don't need.
- ✖ Damaged Goods: Poor protection leading to costly returns and lost customer trust.
- ✖ Inefficient Storage: Oversized boxes wasting valuable warehouse space.
- ✖ High Shipping Costs: Paying more for air, due to non-optimised dimensions.
- ✖ Sustainability Risks: Failing to meet modern consumer and regulatory demands.

Introducing Your Comprehensive Packaging Audit

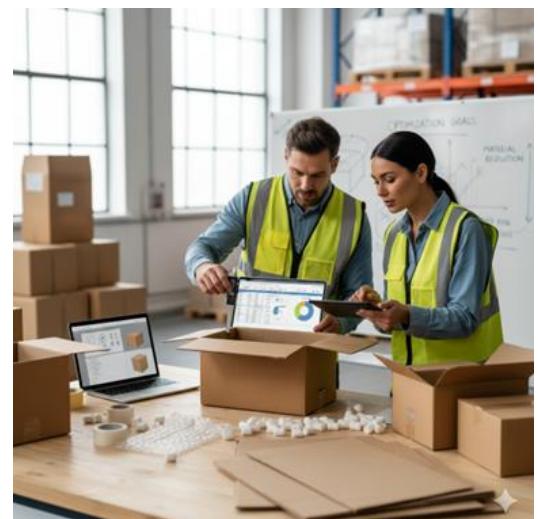
We dive deep into your entire packaging ecosystem to identify pain points and implement strategic solutions. Our audit focuses on three critical areas:

1. Cost & Efficiency

- Design Optimisation: Right sizing your boxes to reduce material cost and void fill.
- Supplier Consolidation: Reviewing your current supply chain for better pricing and lead times.
- Automation Feasibility: Identifying areas where new equipment or processes can speed up packing time.

2. Protection & Performance

- Damage Assessment: Analysing your shipping reports to find products and routes most at risk.
- Material Specification: Ensuring your corrugated board, foam, or inserts are the perfect strength for your product.
- Drop Testing Review: Validating that your packaging can withstand the rigours of your supply chain.





3. Sustainability & Compliance

- Material Switch Analysis: Recommending viable and cost-effective alternatives to hard-to-recycle plastics.
- Circular Economy Solutions: Introducing recycled, recyclable, and biodegradable options.
- Compliance Review: Ensuring your packaging meets current and upcoming industry and government environmental regulations.

The Result? A Clear, Actionable Roadmap.

You won't just receive a report. You'll get a detailed Packaging Strategy Document outlining:

- Estimated Annual Savings
- Proposed Packaging Designs
- Sustainability Impact Score
- Phased Implementation Plan

Ready to turn your packaging costs into a competitive advantage?



Scan the QR Code or Call us today to schedule your FREE initial consultation.

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